



A member engagement platform built specifically for credit unions

Build stronger member relationships with a single platform that unifies marketing and sales for effective cross-selling, higher close rates and happier members.

Intuvo's member engagement platform provides:

- > Trigger Marketing
- > Campaign Automation
- > Customer Relationship Management
- > MCIF Segmentation
- > Data Warehousing



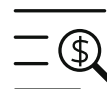
PureData Sync

All your member data, organized, cleansed and warehoused in a secure cloud



Comprehensive Reporting

Powerful and customizable reporting engine with over 50 pre-built reports



Enterprise Sales Tools

Organizes sales initiatives such as tracking leads, managing tasks, and monitoring affiliate relationships



Multi-Channel Message Communication

Marketing automation channel delivers your message through email, text messaging, print and more



Advanced Data Segmentation Tools

Powerful data analytics anyone can use built to easily segment across product lines in real time



Intelligent Campaign Automation

Expand beyond basic drip campaigns for event-based marketing to increase response rates