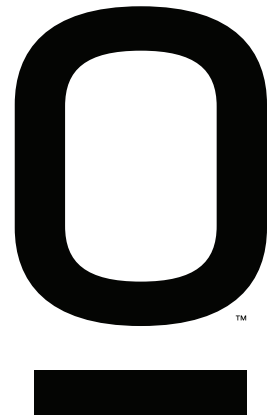


# Your key to more loans, efficiencies, and new members



CUDL is not just a platform, but a fully-customizable experience proven to enhance indirect auto lending. With local client support and full access to our decision engine, we are dedicated to helping you build your indirect business. CUDL's flexible and powerful suite of features empowers your credit union to fund and retain auto loans, increase profitability and membership growth.

As a CUSO, we know what credit unions need to succeed. That's why our platform offers full control over your credit union's choice in auto dealers, no per-application fee, and instant pre-approvals for a targeted approach.



## Learn how CUDL can give you an indirect lending competitive edge with:

- > More lending opportunities with access to a network of over 15,000 auto dealers
- > Better pull-through rates with pre-approval solutions and a targeted approach
- > Increased loan quality with complete control over underwriting guidelines
- > Faster funding by digitizing your loan process with Smartfund and Payoff Solution
- > Improved member experience with Smart Approval
- > Full access to the indirect lending module of our loan origination system, Lending 360
- > Local client support to foster relationships with dealers, provide marketing and more