

Origence arc

The modern platform built for the future of origination

Unlock the power of SaaS origination, member experience and marketing automation—together.



Origence arc is the modern digital lending platform that seamlessly brings together one of the industry's leading loan origination systems (formerly Lending 360), with a new powerful digital experience, and a data-driven marketing system (formerly Intuvo Marketing Automation). Origence arc delivers an unmatched digital experience for members and new levels of productivity for lending teams. Move your credit union into the future with breakthrough technology that guides members from the beginning to end of the loan and account opening journeys.

Lending 360 is now ...

arc OS

[Origination System]

Originate loans and account openings on a single system. With automated underwriting and drag-and-drop configurability, you can take full control of your origination process.

All new...

arc DX

[Digital Experience]

Deliver an experience that drives members towards their goals. From applying for loans and opening accounts, to uploading and e-signing documents, your digital experience will shine.

Intuvo is now ...

arc MX

[Marketing Experience]

Harness the power of data-driven marketing and automation to build member relationships and build lending growth.

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